

# Andrew Thomas

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## Work Experience

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01/2025 – present  
Auckland, New Zealand

### **Chief Technology Nimble Hive**

Operating in Fractional CTO advisory role (hands-on full stack) building out:

Connect51 — Designing and building a platform to connect university researchers and accelerate cross-institutional collaboration. Stack: .NET backend, React frontend.

Space To Feel — Building a mental health platform helping people manage and work through mental health challenges. Stack: .NET backend, React Native / Expo for cross-platform mobile delivery.

AI-augmented delivery — Running modern agentic development workflows using Claude Code with the Superpowers agent manager to orchestrate multi-agent engineering pipelines, dramatically compressing solo-developer delivery timelines on production-grade SaaS platforms.

Took time-out to build our house that one Home Magazine City "Home of the Year"

01/2011 – 01/2025  
Melbourne / London

### **CTO / Co-Founder / MD APAC Intelligent Reach**

Intelligent Reach's platform connected merchants' products with customers across hundreds of global sales channels — Amazon, Google, eBay, TradeMe and many more — tracking user touchpoints and enabling automated, near real-time pricing and marketing spend decisions.

Scale at exit:

- ~600 million unique users tracked globally
- ~100 million products managed and optimised daily
- 30,000 active data channels
- 30TB data warehouse, growing ~50GB per day
- 1,000+ cloud containers running at peak processing load
- Enterprise clients including Adidas, Nike, Samsung, LG, HP and Lenovo

As CTO I architected the entire platform from the ground up and scaled the engineering team to 35 developers in London. As MD APAC I founded and built the Australia and New Zealand operation from scratch to a profitable team of 15. By exit the business had grown to nearly 100 people across the UK, USA, Australia and New Zealand.

Key achievements:

- Built a highly resilient, auto-scaling cloud platform across Azure and AWS
- Established a rigorous CI/CD culture — multiple releases per week with full automated test coverage (unit, Selenium, integration) before every deployment
- Founded and scaled the APAC office from zero to a profitable team of 10, winning enterprise clients including Adidas, Samsung, HP and Lenovo
- Grew international revenue to 30% of total through trade shows, speaking events and direct enterprise sales
- Raised VC funding and contributed to building a profitable business
- Successful exit, 2024

## Work Experience

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06/2008 – 01/2011 London, United Kingdom	<b>Chief Technology Office</b> <b>Shop Submit</b>
10/2007 – 06/2008	<b>Technical Lead</b> <b>Evaluate Technologies Ltd.</b>
01/2007 – 12/2008 Europe	<b>Tour Bus Driver</b> <b>Contiki Holidays</b>
01/2006 – 12/2007 Dundee, Scotland, United Kingdom	<b>Game Developer</b> <b>Realtime Worlds</b>
01/2004 – 12/2006	<b>Development Manager</b> <b>Soft Tech US</b>
01/2000 – 01/2004	<b>Software Engineer</b> <b>Soft Tech Group</b>

## Education

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01/2004 – 12/2008 Melbourne, Australia	<b>MBA Technology (formerly MBT)</b> <b>UNSW</b>
01/2003 – 12/2003	<b>Game Development   Post Grad Diploma</b> <b>Academy of Interactive Entertainment (AIE) RTO 88021</b>
01/2000 – 12/2002	<b>Computers   BSc</b> <b>Auckland University of Technology</b>

## Certificates

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02/2019	<b>Machine Learning</b> <b>Coursera</b> <a href="https://www.coursera.org/account/accomplishments/verify/XKPKEJV8LFFF">https://www.coursera.org/account/accomplishments/verify/XKPKEJV8LFFF</a>
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## Skills

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### - IT

Technical Leadership	VC Fundraising	Platform Architecture	Azure
AWS	React	Test Driven Development	Infrastructure as Code
Microservices	AI/LLM Integration	Angular	Typescript
React	Javascript	C#	Microcontrollers
C++	C / ESP32		